RED LINE IS THE CUT LINE
THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLACK LINE IS THE BLEED LINE
BACKGROUNDS AND IMAGES THAT BLEED
OFF MUST EXTEND TO THIS LINE

BLUE LINE IS THE SAFETY LINE
ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS LINE

FINISHED SIZE - 2X3.5

WITH BLEED - 2.125X3.625