



RED LINE IS THE CUT LINE

The diagram shows an oval shape with three concentric lines. The outermost line is grey, the middle line is red, and the innermost line is blue. Two arrows point from the red line to the text 'RED LINE IS THE CUT LINE'. A horizontal double-headed arrow spans the width of the blue line, pointing to the text 'BLUE LINE IS THE SAFETY LINE'.

THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS BLUE LINE

FINISHED SIZE- 3.5x2 W/OVAL CUT  
WITH BLEED- 3.625x2.125