



The diagram shows a business card layout with dimensions and fold lines. The card is divided into two halves by a vertical green line, which is the fold line. The left half contains the text 'BK' and the right half contains 'FER'. A horizontal blue line runs across the middle, representing the safety line. A horizontal red line runs across the top, representing the cut line. A horizontal black line with arrows at both ends runs across the middle, representing the finished size. A vertical green line with an arrow at the bottom represents the fold line. The text 'RED LINE IS THE CUT LINE' is at the top, 'BLUE LINE IS THE SAFETY LINE' is in the middle, and 'GREEN LINE IS THE FOLD LINE' is at the bottom. The text 'THIS IS WHERE THE FINISHED PRODUCT WILL BE CUT' is below the red line, 'ANYTHING THAT IS NOT GETTING CUT MUST BE INSIDE THIS BLUE LINE' is below the blue line, and 'THIS IS WHERE THE SCORE WILL END UP' is below the green line. The text 'FINISHED SIZE- 3.5X2' and 'WITH BLEED- 7.125X2.125' is at the bottom left.

**RED LINE IS THE CUT LINE**

THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

**BLUE LINE IS THE SAFETY LINE**

ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS BLUE LINE

FINISHED SIZE- 3.5X2  
WITH BLEED- 7.125X2.125

**GREEN LINE IS THE FOLD LINE**

THIS IS WHERE THE SCORE WILL END UP