



The diagram shows a rectangular layout with two concentric borders. The outer border is red and represents the 'cut line'. The inner border is blue and represents the 'safety line'. The area between the red and blue lines is the 'bleed'. Two arrows point from the top center text to the top corners of the red line. A horizontal double-headed arrow points from the center text to the left and right edges of the blue line.

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

FINISHED SIZE- 3.5x4
WITH BLEED- 3.625x4.125